

# DING Saliele

# **Lucreative Digital Designs**

### MICHIGAN BASED DESIGN AGENCY

If you're ready to take your business to the next level, don't wait any longer!

We've got a great reputation for our quality services, professionalism, and design skills.

Trust us to take care of all your digital marketing needs so you can focus on growing your business!

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- LUCREATIVE DESIGNS
- @YOUNEEDAWEBSITEBYME

248.227.4342 youneedawebsitebyme.com

# **WEBSITE PACKAGES**

# standard **site**

Custom Site up to 6 pages
Booking option & setup
Mobile device compatibility
FREE Site Promotional Ad
1 month of post-design site maintenance

\$349

# premium **site**

Custom Site up to 6 pages

Booking option & Setup
Mobile device compatibility
FREE Site Promotional Ad
1 month of post-design site maintenance
E-commerce Setup - up to 20 products \*

\$419

\*To Add more than 20 products add+ \$19



**Custom Site up to 8 pages** 

Mobile device compatibility
Booking option & setup
1 month of post-design site maintenance
E-commerce Setup - up to 50 products
Custom Logo

**\$499** 

100 Custom Business Cards/Flyers FREE Site Promotional Ad

# **LOGO DESIGN**

### **ALL LOGO DESIGNS INCLUDE:**

1 custom logo design

png version (without background version) dynamic GIF version (video version) mock-up designs (see your logo on products) **\$99** 

# BOSS FRIENDS PROMO: 2 LOGOS

2 custom logo designs

png version (without background version)
dynamic GIF version (video version)
mock-up designs (see your logo on products)

BOS
2 LC
2 cus
png ver
dynami
mock-u

price guide

**BOTH FOR** 

\$149

# **CUSTOM BRANDED MARKETING MATERIALS**

Bundle and save when you get a logo or printed marketing materials with your website project

- business cards
- door hangers
- brochures
- window decals
- flyers
- retractable banner
- product labels
- Brand stickers
- custom bags
- clothing tags
- pens

& more

**DIGITAL & PHYSICAL FLYERS AND MATERIALS** 



\*prices vary by project

Your business

here

Your business

here

# **POP-UP PACKS**

100 business cards 100 flyers 1 retractable banner 1 tabletop sign

250 business cards 250 flvers 1 retractable banner 1 tabletop sign 40 small product labels

250 business cards 250 flyers or 100 brochures 1 retractable banner 1 tabletop sign 150 Promotional pens

standard \$299

premium

**BUNDLED PACKAGES** TO HELP YOU **PROMOTE** YOUR **BUSINESS!** 

# **SOCIAL MEDIA**

### **CONTENT & POSTING**

2 weeks \$199

4 weeks \$249

8 weeks \$449

12 weeks \$599

1 week = 12 posts

2 posts per day,

6 days a week

### **CONTENT ONLY, NO POSTING**

standard bundle - 25 posts \$99

Premium bundle - 45 posts \$129

vip bundle - 45 posts, 10 videos \$139



5 Higlight Icons for IG 1 Dynamic Logo

1 Cover Photo (multiple formats)

2 E-flyers

**20 Branding Templates** 

**Profile Optimization** 

all for

\$199

# **A LA CARTE SERVICES**

PRODUCT PROMOTION FLYER \$49

**EVENT PROMOTION FLYER** 

• IF YOU NEED MULTIPLE FLYERS

FOR ONE EVENT

\$39

+\$20 FOR 10

+\$25 FOR 20

**INFOGRAPHIC DESIGN:** 

CRAFTING VISUALLY APPEALING AND INFORMATIVE INFOGRAPHICS.

\$29









# **EMAIL MANAGEMENT**

Custom Content
Campaign Length is flexible
50 BONUS Relevant Contacts
Customer Targeting

Custom Content
1 Email day per week
50 Relevant Starter Contacts
Customer Targeting

Custom Content
2 email days per week
100 Relevant Starter Contacts
Newsletter Option
up to 2 Audiences
Customer Targeting

Custom Content
up to 3 email days per week
Newsletter Option
100 Relevant Starter Contacts
Subscriber Sign up Link
Landing Page
Retargeting Unopned Emails
Up to 5 audiences
Customer Targeting
SMS Campaign

special event campaign

**\$99** 

standard

starting at

\$299

premium starting at

\$399

vip starting at

\$449

# **A LA CARTE SERVICES**

**PRODUCT PROMOTION EMAIL** 

• 1 FULLY COMPOSED EMAIL READY FOR YOU TO SEND TO YOUR CONTACTS

**EVENT PROMOTION EMAIL** 

- 1 EMAIL COMPOSED,
- IF YOU NEED MULTIPLE EMAILS FOR ONE EVENT ...

NEWSLETTER DESIGN & MANAGEMENT: DESIGNING AND MANAGING EMAIL NEWSLETTERS FOR BUSINESSES. \$49 2 FOR \$69

\$39

+\$39 FOR 5 EMAILS OF SIMILAR CONTENT

**\$79/ MONTH** 

price guide

## **OTHER DESIGN SERVICES**

**CUSTOM BUSINESS DOCUMENTS:** 

CREATING TAILORED FORMS, PROPOSALS, OR BUSINESS PLANS.

**\$39 PER DOCUMENT** 

PRESENTATION DESIGN:

CRAFTING VISUALLY ENGAGING
PRESENTATIONS FOR MEETINGS OR PITCHES.

**\$49 PER PRESENTATION** 

**UP TO 15 SLIDES** 

**LOGO REFRESH SERVICE:** 

UPDATING OR REFRESHING EXISTING LOGOS FOR BUSINESSES.

**\$79** 

**CONSULTING PACKAGES** 

**BRAND IDENTITY CONSULTATION:** 

OFFERING CUSTOMIZED GUIDANCE ON VISUAL BRANDING STRATEGIES.

\$49/ HOUR

**WEBSITE REVIEW & CONSULTATION:** 

PROVIDING FEEDBACK AND IMPROVEMENT SUGGESTIONS FOR EXISTING WEBSITES.

\$19

**MARKETING STRATEGY CONSULTATION:** 

CRAFTING COMPREHENSIVE MARKETING STRATEGIES ALIGNED WITH YOUR BRAND IDENTITY.

**\$59/ HOUR** 

**BUSINESS PLAN REVIEW & ENHANCEMENT:** 

IMPROVING EXISTING BUSINESS PLANS FOR CLARITY AND IMPACT

+\$10 if it's your first plan

**BUSINESS COACHING SESSIONS:** 

ONE-ON-ONE SESSIONS TO GUIDE AND MENTOR ENTREPRENEURS ON BUSINESS GROWTH STRATEGIES.

\$49/ HOUR

# **NICHE PACKAGES**

# Please reach out for pricing!

### **Creative Niche Starter Package:**

- Custom Logo
- Unique Web Design Highlighting Portfolio
- 20 Social Media Graphics Templates
- 100 Printed Business Cards
- Brand Stickers (100 ct)





### **E-commerce Entrepreneur Marketing Bundle:**

- Logo Refresh
- Web Design Optimized for Sales
- 20 Social Media Graphics Templates with Aesthetic Focus
- Tabletop Banner
- Business Cards (100 ct)
- Email Newsletter Consultation & Setup
- 10 Email Campaign Templates for Customer Retention

### **Tech Startup Innovator Suite:**

- Modern Web Design with User-Centric Approach
- 10 Email Campaign Templates for User Engagement
- Tailored Business Resources Specific to Tech Ventures
- 20 Social Media Graphics Templates with Aesthetic Focus
- Brand Stickers (Set of 100)
- Flyers (100 ct)





### **Health and Wellness Professional Package:**

- Clean and Intuitive Web Design Focused on Wellness
- Business Cards (250)
- Visually Appealing Marketing Brochures (100 ct)
- 20 Social Media Graphics Templates Highlighting Wellness
- Branded Water Bottles Tailored for Health and Wellness
- Virtual Business Address Consultation
- 1 month Email Campaign

### **Hospitality Industry Branding Suite:**

- Unique Web Design Highlighting Ambiance
- 20 Visually Captivating Social Media Templates
- 5 Custom Business Documents for Guest Experiences
- Branded Brochures (250)
- Branded Pens (150)
- Business Cards (250)





### **Educational Institutions and Coaches Marketing Bundle:**

- Informative Web Design
- Educational-Themed Brochures (250)
- Business Cards (250)
- Virtual Business Address Consultation
- Custom Pens (150)
- Custom Folders (220)
- 1 Yard Sign

### **Fashion and Beauty Branding Package:**

- Stylish and Trendy Web Design
- 20 Visually Stunning Social Media Templates
- Custom Business Cards (250)
- Custom Flyers (250)
- Merchandise Tags (200)
- Custom Tote Bag (100)



### **Non-Profit Organization Marketing Suite:**

- NonProfit Startup Consultation
- Impactful Web Design Emphasizing Causes
- Branded Brochures (250)
- Email Campaign Consultation
- 10 Tailored Email Templates
- Brand Stickers for Supporters
- Custom Tote Bag (50)

### **Real Estate Branding and Marketing Kit:**

- Professional and Polished Web Design
- Visually Attractive Flyers (500)
- Virtual Business Address Consultation
- Business Cards (250)
- 10 Yard Signs
- Custom Polo Shirt with Logo/Name

